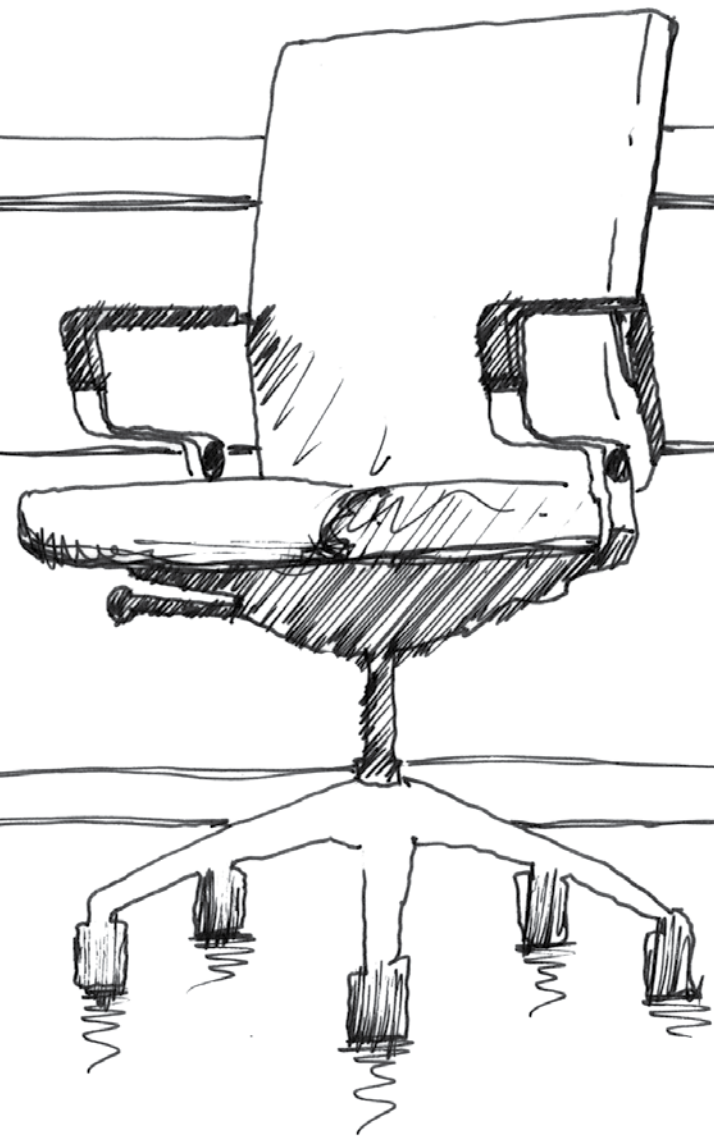
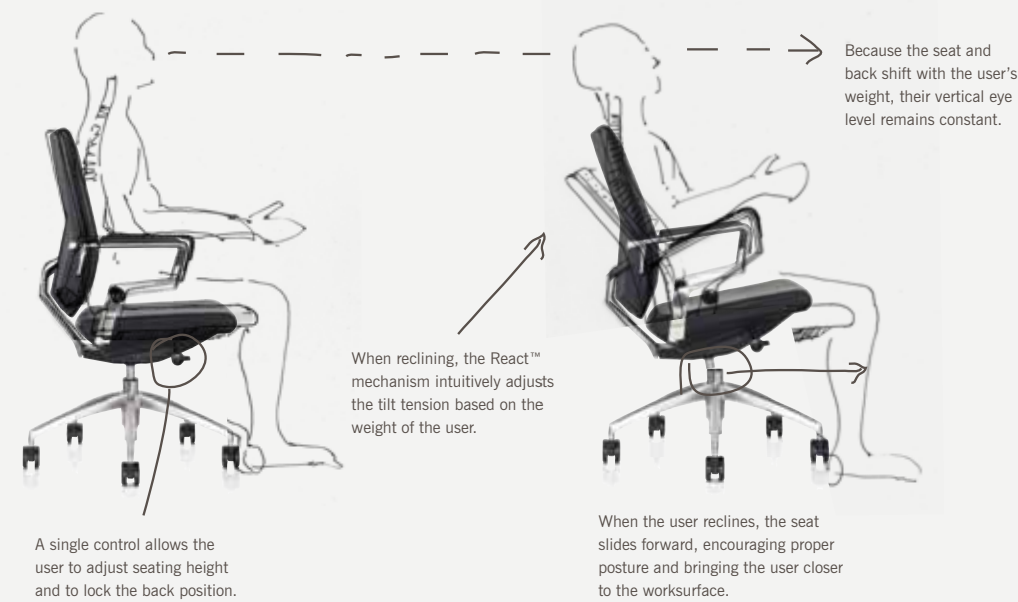


Good design starts with a moment of inspiration.



RAY™

Ray: The next chapter in intuitive ergonomics



Ray was designed by Figforty, in collaboration with Cooler Solutions.



When you're in the market for office chairs, you want a quality supplier that understands your needs; fast, affordable, reliable, easy. These are commitments we live by, and live up to. From an on-time delivery guarantee, to our on-line specification tool, SpecAll, we put your needs first. Buy now, or learn more about us at www.allseating.com.

At Allseating, we are rigorously devoted to meeting your needs. Our manufacturing system conforms to the ISO 9001:2000 standard, and our guarantee? It's the best in the industry.

Printed in Canada 10/2009 Design: Parcel Design Photography: Lorella Zanetti



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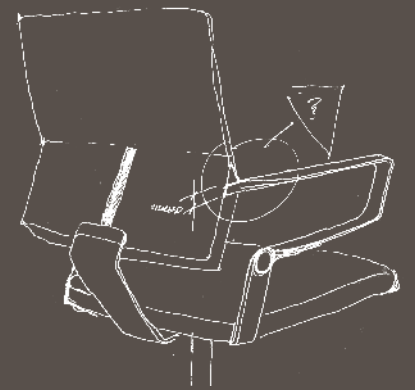
A form inspired by function

Ray was designed in response to the proliferation of exoskeleton designs in the marketplace. The goal was to create a chair in the post-modern tradition with clean, simple lines.



A design that reacts to the user.

The rational design profile was integrated with the React™ mechanism, a self-weighting mechanism that adjusts the tilt tension based on the weight of the user. This makes it ideal for multiple users and multiple settings: from the boardroom to the executive office.



An award-winning new classic for the modern workplace

Winner of a Best of NeoCon Award, Ray is set to be today's new design classic. Plus, because Ray is 95% recyclable at the end of its useful life – it will leave a positive legacy for tomorrow's office, too.

